

**USA BID COMMITTEE INC.**  
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**\*\*\* MEDIA ADVISORY \*\*\***

**USA BID COMMITTEE SUBMITTING OFFICIAL BID BOOK THIS FRIDAY  
TO HOST 2018 OR 2022 FIFA WORLD CUP™ IN UNITED STATES**

**USA Bid Committee Teleconference Call Information**

- WHO:** U.S. Soccer President Sunil Gulati  
USA Bid Committee Executive Director David Downs
- WHAT:** USA Bid Committee submits official Bid Book to FIFA at ceremony in Zurich, Switzerland
- WHEN:** Friday, May 14 – 12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT
- HOW:** Call (866) 551-3680 few minutes before 12 p.m. ET on Friday  
Enter PIN: 5776171#; Email [roger.hacker@fleishman.com](mailto:roger.hacker@fleishman.com) for international dialing instructions

**USA Bid Committee Footage Download Information**

The official handover ceremony of the U.S. Bid Book occurs at 10:15 a.m. ET and video footage will be available on an FTP site at 1 p.m. ET, less than three hours after the ceremony. The video package, including footage and interviews, is free of charge:

- Video Availability:** May 14, 2010, starting at 1 p.m. ET  
**Formats:** NTSC and PAL  
**FTP-Server:** [www.tpctrans.ch](http://www.tpctrans.ch)  
**Username:** gousa2018  
**Password:** gousa2022  
**Folder:** usa\_bid\_handover\_fifa

**FOR MORE INFORMATION:**

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**BIDDING NATION**  
UNITED STATES OF AMERICA