



**FOR IMMEDIATE RELEASE**  
**April 21, 2010**

**FOR MORE INFORMATION**  
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**NATIONAL ASSOCIATION OF SPORTS COMMISSIONS**  
**2010-2011 BOARD OF DIRECTORS ANNOUNCED**

**CINCINNATI** – The National Association of Sports Commissions (NASC) held its annual Sports Event Symposium on April 13-15, 2010 in Columbus, Ohio. The conference included the announcement of the 2010-2011 NASC Board of Directors.

The 2010-2011 officers and directors include:

**Immediate Past Chair** – Jon Schmieder, Phoenix Regional Sports Commission  
**Chair** – Regina Zara, Long Island, New York  
**Vice Chair/Chair Elect** – Tara Green, North Texas Super Bowl XLV Host Committee  
**Treasurer** – Gary Alexander, Nashville Sports Council  
**Secretary** – Terry Hasseltine, Maryland Office of Sports Marketing

**Board Term Expiring 2011**

John McCassey, Sacramento Sports Commission  
Kevin Smith, St. Petersburg/Clearwater Sports Commission  
Tammy Stout, Augusta Sports Council  
Buddy Wheeler, Virginia Beach CVB

**Board Term Expiring 2012**

Greg Ayers, Discover Kalamazoo  
William Knox, Hamilton County Sports Authority  
Kate Parker, Cabarrus County Convention & Visitors Bureau  
Vince Trinidad, Tucson Sports

**Board Term Expiring 2013**

Jennifer Hawkins, VisitPittsburgh  
Mary Lee Malmberg, Cedar Rapids Area Convention & Visitors Bureau  
Ralph Morton, Seattle Sports Commission  
Marc Zimmerman, Central Florida's Polk County Sports Marketing

**Allied Representative, Expiring 2012**

Mike Hill, Hilton Worldwide – Sports Sales

**Rights Holder Representative, Expiring 2011**

Michael Mulone, BASS/ESPN Outdoors



Future conference dates are April 12 – 14, 2011 in Greensboro, NC, April 17– 19, 2012 in Hartford, CT and April 23-25, 2013 in Louisville, KY.

The National Association of Sports Commissions (NASC) is the sports event industry's leading networking organization. Founded in 1992, the NASC represents over 500 organizations across the United States, Canada, and Puerto Rico. The NASC provides education, networking, and professional development to the sports event industry. For more information on the *National Association of Sports Commissions*, visit [www.SportsCommissions.org](http://www.SportsCommissions.org).

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