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Maryland Office of Sports Marketing Receives Local and National Recognition for Outstanding Leadership

BALTIMORE (April 21) — Terry Hasseltine, director of the Maryland Office of Sports Marketing, was appointed last week to the Board of Directors Executive Committee for the National Association of Sports Commissions (NASC), an industry leading organization that provides education, networking, and professional development to the sports event industry.

Hasseltine has served in a number of roles for the organization including two years as the first ever events rights holder in 2002-03 while with the National Association of Intercollegiate Athletics (NAIA), followed by a three-year term as an active member of the NASC from 2007-2010. Terry's appointment engages him to five years of executive leadership with the NASC.

Additionally, Hasseltine was named one of *The Daily Record's* "Influential Marylanders" for 2010. The newspaper cited Hasseltine as the "up-and-comer honoree" in the Civic Leadership category. Each category recognizes six people with one listed as the "up-and-comer." He will be profiled in the Influential Marylander's magazine which will be inserted in the April 23 issue of *The Daily Record*.

"Under Terry's leadership, the Maryland Office of Sports Marketing has received both local and national recognition for its innovative and steadfast approach to positioning Maryland as a world-class sporting destination," said Hannah Byron, assistant secretary for the Maryland Office of Tourism, Film, the Arts and Sport Marketing. "Terry's dedication to the industry and his professional experience makes him a valuable asset not only to Maryland but to the sporting industry as a whole."

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